



G-PROJECT™

# G-DROP

WATERPROOF WIRELESS SPEAKER



I CAN  
FLOAT  
IPX7 CERTIFIED  
3ft  
FULLY SUBMERSIBLE

## WATERPROOF

*DROP ME IN THE POOL, I'LL FLOAT. GET ME DIRTY, JUST HOSE ME OFF. SURF WITH ME, I'LL HANG TEN. LEAVE ME OUT IN THE RAIN, I'LL KEEP TRUCKIN'.*

## BIG SOUND

*TURN ME UP FOR FULL, LOUD SOUND WITH MY 2.5" DRIVER IN THE FRONT, PASSIVE RADIATOR IN THE BACK, AND MAXX BASS AUDIO ENHANCEMENT.*

## BUILT TOUGH

*SIT ME DOWN IN GRASS, SAND, DIRT - WET OR DRY - I'M PROTECTED WITH A FULL ELASTOMER WRAPPING AND REINFORCED HOUSING.*





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## EVOLVED

### Bluetooth Wireless

Stream from phones and tablets with Bluetooth quality, simplicity, and convenience.

### Drop the Bass

Big sound from 2.5" speaker driver, passive bass radiator and MAXX Audio™.

### Power to Play

6 hour built-in battery charges from any powered USB port.

### Clip & Go

Flip out the metal loop to hang G-DROP or securely clip to a bag or backpack.

### Stand Up or Lay Back

Stand G-DROP up and face you or lay on its back to project sound up for 360 listening.

### Speakerphone

With built-in mic to take calls wirelessly



**Waterproof**  
IPX7 certified\*  
immersible to 3ft



**Dustproof**  
Protected from  
dust and sand



**All Weather**  
Sun or snow:  
-14°F to 122°F  
operating temp

## Packaging Information

Model	Product UPC Code	Product Dimensions (WDH)	Packaging Dimensions (WDH)	Master Pack Dimensions (WDH)	Master Pack Quantity/Weight	Load Container
G-60	8-18866-00225-6		5.87" x 4.03" x 6.57"		4 units / lbs.	

# G-DROP

## BY DESIGN

### FROM THE CREATORS

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Prior to developing what would eventually become G-DROP, we went back to the one question we always ask ourselves:

*How can we take music with us more places?*

Since launching our first speaker, we had garnered feedback from our fans, who, like us, constantly want to take things a step further. Customers (and our own team members) were looking for a speaker that offered specialized features for more serious water-related adventures. They wanted something that was more compact and fully waterproof, so it can easily fit on their paddle board or wave runner (environments where music isn't typically found), so we decided to expand our line to give our fans just the right speaker for their adventures. From poolside to actually in the pool. From on the beach to in the ocean.

While all G-Project speakers share a common genetic and philosophy behind them (Loud. Tough. Strong.), each of our speakers are specifically made for different adventures. We think of each G-Project speaker as a tool in an expanding kit, allowing you to take your music in places you never thought you



could before. Understanding that no product is all things to all people, we sought to design one that, above all else, wouldn't flinch in the face of water. Our first speaker that launched a little over three years ago, G-GO, was one of the first water-resistant Bluetooth speakers available and was designed to be used much like a boombox would. And while it fills that need well, we sought to serve another purpose in making G-DROP smaller, submersible, and clippable. If you want music to move with you without having to think about it, and you're gonna get wet...really wet, we designed this speaker for you. This doesn't just mean it's built to attach to a kayak or

**“IF WE HAD A BOARD OF DIRECTORS OR CFO, WE’D PROBABLY BE ASKED TO CHARGE A LITTLE MORE FOR G-DROP, BUT WE’RE THANKFULLY FREE OF THE SUITS.”**

waverunner, but also a pool raft, a shower head, or just float in the bath, providing tunes for your rubber ducky. Sure, a bath can be an adventure. Why not?

## THE SHAPE

We went to work on a waterproof speaker in a form built to travel, but can still put out enough sound to compete with the ruckus made by a boat engine or even the sound of the ocean. During our trials, we discovered that environments with water were likely to be noisier for a variety of reasons. Splashing. Waves. Birds. Boats. Cannonballs. We liked the versatility of the puck shape because it could play music either laying down or hanging from a clip. But we ultimately went with a design that provided bass and volume in a more efficient way: by adding depth. Our final product isn't exactly sleek. But sleek don't bring the noise. G-DROP's shape allows it to "sit up," "hang out," or "lay back," depending on what you need it to do. We're working on getting it to "roll over" as well, but the technology's just not there yet.

### **"G-DROP'S SHAPE ALLOWS IT TO SIT UP, HANG OUT, OR LAY BACK."**

And while it might not fit in your pocket, it's small enough to take with you on most any adventure, and has a rugged hook that will attach it to almost anything you want it to. The intent was to make something that can travel with you without much burden or inconvenience. G-DROP is strapped on your backpack, then G-DROP is strapped on your windsurfing board. Easy enough.

Oh, and G-DROP floats. Not much point in making a fully submersible speaker if it's just going to sink away from you. That's just mean.

## HOW WE DID IT

When inspiration struck, our nimble Los Angeles team conceived, developed, then got to work building our REALLY waterproof speaker, all in a locale that's pretty suitable to the G-Project's uses.

### **"WE THINK OF EACH G-PROJECT SPEAKER AS A TOOL IN AN EXPANDING KIT, ALLOWING YOU TO TAKE YOUR MUSIC IN PLACES YOU NEVER THOUGHT YOU COULD BEFORE."**

When deciding how waterproof was waterproof enough, we decided to draw the line just past the IPX7 rating. This means that G-DROP can be submerged at a depth of one meter for 30 minutes, and still continue to play once returned to dryness. Honestly, you'd have to be pretty sadistic to put a speaker through that gauntlet in a non-test setting, but we know our customers, and let's just say...they're not always gentle souls.

Once we got to this point in design, we saw an opportunity to bring the waterproof utility to a lower price point, and give the world the mutant G-DROP for \$50. When we looked around, we saw that the puck-style speakers were clocking in at this price point, but weren't nearly as durable, and sounded "okay" at best. And the waterproof speakers we saw were coming in at around \$100 and up.

G-DROP is loud, durable, very waterproof, and with a bigger size, able to kick out more sound to make it actually useful as an outdoor speaker. In water, on land,

or anywhere else your adventures take you.

If we had a board of directors or CFO, we'd probably be asked to charge a little more for G-DROP, but we're thankfully free of the suits. While we're by no means running a charity at G-Project, we think of our products as complements to, not substitutes for, the things you do. We offer G-DROP and our other speakers to hopefully leave some room in your budget to fund your adventures, be it with some gas, some new music, an extra pair of wool socks, an energy drink, or anything else that catches your eye along the way.

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So that's the course of events that got G-DROP from our heads, to the drawing board, to your hands, to the bottom of your pool. Now go fish it out so people can hear the music.



